0.00

\$9,052.50

## **ORDER**

Orders Order / Rev: 105685 Alt Order #: Product Desc: State Senate - Today Show KSNV Estimate: Flight Dates: 09/11/12 - 11/06/12 Primary AE: Kevin Goodell Original Date / Rev: 08/20/12 / 10/25/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Agency Name: Benny for Nevada **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast EOM/EOC 1930 Village Center Cir. Billing Cycle: Las Vegas, NV 89134 Agency Commission: 15% Advertiser Benny for Nevada Name: A25-54 Demographic: New Business Thru: Product Codes: PLC09 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Agency External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	5	\$1,950.00	\$1,657.50
10/01/12	10/28/12	3	\$2,400.00	\$2,040.00
10/29/12	11/06/12	7	\$6,300.00	\$5,355.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$1,950.00	\$1,657.50	0.00
October 2012	3	\$2,400.00	\$2,040.00	0.00
November 2012	7	\$6,300.00	\$5,355.00	0.00

\$10,650.00

15

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KSNV	09/17/12	09/27/12	Today Show Today Show	СМ	658a-9am		:30	0	\$350.003	0.00 NM	5	\$1,950.00
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	eek: 09/		09/23/12	MTWT	4	\$350.00	0.00						
<u>Spot</u>		Date Ran	_	escription		/End Time		<u>Weekdays</u>	Lengt		Rtg Type		
4			·09/23/12 T	oday Show	658a	a-9am		MTWTh	- :3	0 <del>(\$350.00)</del>	0.00 <i>NM</i>		
		e MG 1.12											
	-			E] NOT AVAILABLE									
6	6 KSNV	09/17/12-	·09/23/12 T	oday Show	658a	1-9am		MTWTh	- :3	0 <del>(\$350.00)</del>	0.00 <i>NM</i>		
	See	e MG 1.12	•										
	[.N0	OT AVAIL	ABLE RATI	E] NOT AVAILABLE	RATE								
7	' KSNV	09/17/12-	·09/23/12 T	oday Show	658a	a-9am		MTWTh	- :3	0 <del>(\$350.00)</del>	0.00 <i>NM</i>		
		edited											
	[cr -	- making g	good with 10	5689]									
12	KSNV	09/19/12-	09/19/12 T	oday Show	658a	1-9am		W	- :3	0 \$550.00	0.00 NM		
	⊕ MG	for 1.4,1.	6										
We	eek: 09/2	24/12	09/30/12	MTWT	4	\$350.00	0.00						
Spot	<u>Ch</u>	Date Ran	<u>qe</u> D	<u>escription</u>	Start	/End Time		Weekdays	Lengt	<u>h Rate</u>	Rta Type		
11	KSNV	09/24/12-	09/30/12 T	oday Show	658a	n-9am		MTWTh	- :3	0 <del>(\$350.00)</del>	0.00 NM		
	Cre	edited											
	[cr]												
N 2	KSNV	10/17/12	10/25/12	Today Show	CM	658a-9am		:30	0	\$400.003	0.00 NM	0	\$0.00
		· · · · -	·- <b>-</b>	Today Show					-				<b>+1.00</b>

Totals

Print Date: 10/26/12 11:48:31 Page 2 of 2

 Order / Rev:
 105685
 Advertiser:
 Benny for Nevada

 Alt Order #:
 Product Desc:
 State Senate - Today Show
 KSNV

 Flight Dates:
 09/11/12 - 11/06/12
 Estimate:

Ln Ch Start End Invento	ory Code Break	Start/End	Time Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
N 2 KSNV 10/17/12 10/25/12 Today S Today S		658a-9am		:30	0 \$400.003	0.00 NM	0	\$0.00
Start Date End Date Week		Rate	<u>Rating</u>					
Week: 10/15/12 10/21/12WT	_	+	0.00					
Spot Ch Date Range Description		/End Time	_			Rtg Type		
1 KSNV 10/15/12-10/21/12 Today Sho	DW 6588	a-9am	-	WTh	:30 <del>(\$400.00)</del>	0.00 NM		
[cr] 2 KSNV 10/15/12-10/21/12 Today Sho	OW 6596	ı-9am		WTh	:30 <del>(\$400.00)</del>	0.00 1/1/4		
Credited	JW 0306	r-9am	•	vv	.30 <del>(\$100.00)</del>	0.00 14101		
[cr]								
Week: 10/22/12 10/28/12 -TWT	J	\$400.00	0.00					
Spot Ch Date Range Description		/End Time	_			Rtg Type		
3 KSNV 10/22/12-10/28/12 Today Sho	ow 658a	a-9am	-	-TWTh	:30 <del>(\$400.00)</del>	0.00 NM		
Credited [cr]								
4 KSNV 10/22/12-10/28/12 Today Sho	DW 6596	ı-9am		-TWTh	:30 <del>(\$400.00)</del>	0.00 0/0/		
Credited	DW 0008	ı-9am	•	- I VV I I I	.30 <del>(\$400.00)</del>	0.00 14141		
[cr]								
5 KSNV 10/22/12-10/28/12 Today Sho	nw 658s	a-9am	_	-TWTh	:30 <del>(\$400.00)</del>	0.00 <i>NM</i>		
Credited	0000	r-Jam			.σσ (φτου.σσ)	0.00 11111		
[cr]								
N 3 KSNV 11/05/12 11/06/12 Today S Today S		658a-9am		:30	0 \$900.002	0.00 NM	2	\$1,800.00
Start Date End Date Week		Rate	Rating					
Week: 11/05/12 11/11/12 MT		\$900.00	0.00					
N 4 KSNV 10/22/12 10/25/12 Today S Today S		658a-9am		:30	0 \$600.002	0.00 NM	1	\$600.00
Start Date End Date Week	days Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 M		\$600.00	0.00					
N 5 KSNV 10/26/12 10/26/12 Today S Today S		658a-9am	F	:30	1 \$900.001	0.00 NM	1	\$900.00
Start Date End Date Week	days Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12		\$900.00	0.00					
N 6 KSNV 10/26/12 11/02/12 Today S	Show CM	658a-9am		:30	0 \$900.001	0.00 NM	6	\$5,400.00
Today S	Show							
Start Date End Date Week	days Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12		\$900.00	0.00					
Week: 10/29/12 11/04/12 MTWT	F 5	\$900.00	0.00					

Totals 15 \$10,650.00